

Luxury Accessories in Germany

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Abstracts

In Germany in 2015, luxury accessories grew by 4% in current value terms to €451 million and by 3% in volume terms to 2.3 million units. Men's and women's luxury sun glasses, luxury costume jewellery, luxury cufflinks (which is a small category in Germany), luxury lighters and other luxury accessories (which has negligible sales in Germany) made up luxury accessories in 2015, and all of these categories were able to contribute to overall growth. Manufacturers and retailers supported these...

Euromonitor International's Luxury Accessories in Germany report offers a comprehensive guide to the size and shape of the Luxury Accessories market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Accessories retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

Product coverage: Luxury Costume Jewellery, Luxury Cufflinks, Luxury Lighters, Luxury Sun Glasses, Other Luxury Accessories.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Hugo Boss AG in Luxury Goods (germany)

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