

# Luxury Accessories in Argentina

<https://marketpublishers.com/r/L1241D8B77AEN.html>

Date: December 2015

Pages: 15

Price: US\$ 660.00 (Single User License)

ID: L1241D8B77AEN

## Abstracts

Luxury accessories was the luxury goods category most affected by the import barriers imposed in 2012 and the trend continued in 2015, as additional negative factors affected performance. Counterfeiting and smuggling of luxury brands, particularly sunglasses and costume jewellery, is widespread in Argentina. According to the local chamber of importers, counterfeiting and smuggling account for approximately 40% of sales of top brands, with average prices only a fraction of prices in legitimate...

Euromonitor International's Luxury Accessories in Argentina report offers a comprehensive guide to the size and shape of the Luxury Accessories market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Accessories retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

**Product coverage:** Luxury Costume Jewellery, Luxury Cufflinks, Luxury Lighters, Luxury Sun Glasses, Other Luxury Accessories.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Luxury Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Luxury Accessories by Category: Value 2010-2015

Table 2 Sales of Luxury Accessories by Category: % Value Growth 2010-2015

Table 3 NBO Company Shares of Luxury Accessories: % Value 2010-2014

Table 4 LBN Brand Shares of Luxury Accessories: % Value 2011-2014

Table 5 Distribution of Luxury Accessories by Format: % Value 2010-2015

Table 6 Forecast Sales of Luxury Accessories by Category: Value 2015-2020

Table 7 Forecast Sales of Luxury Accessories by Category: % Value Growth 2015-2020

Executive Summary

Luxury Market Continues on A Steep Downtrend

Few Global Brands Remain

Local Brands Gain Share in Designer Apparel and Footwear

Patio Bullrich Concentrates Luxury Sales

Import Barriers in Place Until at Least 2017

Key Trends and Developments

Reduced Inbound Tourism Negatively Affects Luxury Goods

Local Apparel and Footwear Designers Gain Share As Leading International Brands Continue Leaving the Country Due To Import Barriers

Luxury Goods Shrinks As Global Brands Leave Argentina and Smuggling Increases Due To Tightened Import Barriers

Patio Bullrich Concentrates Luxury Sales in Argentina As International Brands Leave Their Traditional Stores on Avenida Alvear

Distribution

Summary 1 Selected Luxury Shopping Centres: 2015

Market Data

Table 8 Sales of Luxury Goods by Category: Value 2010-2015

Table 9 Sales of Luxury Goods by Category: % Value Growth 2010-2015

Table 10 NBO Company Shares of Luxury Goods: % Value 2010-2014

Table 11 LBN Brand Shares of Luxury Goods: % Value 2011-2014

Table 12 Distribution of Luxury Goods by Format: % Value 2010-2015

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2015

Table 14 Forecast Sales of Luxury Goods by Category: Value 2015-2020

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2015-2020  
Sources

Summary 2 Research Sources

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