

# Luxottica Group SpA in Luxury Goods (Italy)

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## Abstracts

Luxottica Group SpA should enjoy strong brand recognition in Italy over the forecast period. Its long-term business relationships with luxury brand owners should continue as the company will be able to respond in terms of quality and clients' demands thanks to a powerful industrial tool. Additionally, its 36% stake in the Italian optical retailer should help Luxottica improve its presence in Italy by strengthening the distribution of its own luxury brands, such as Persol.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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