

Luxottica Group SpA in Eyewear (World)

<https://marketpublishers.com/r/LC1ECCCD44FEN.html>

Date: April 2016

Pages: 43

Price: US\$ 572.00 (Single User License)

ID: LC1ECCCD44FEN

Abstracts

Luxottica, a worldwide leader in eyewear, started pursuing a strategy of vertical integration in the early 1970s. Today, it has built an impressive global network of companies comprising eyewear design, manufacturing, wholesaling and retailing. The group has enjoyed good success thanks to a well-developed business strategy and strong product portfolio. With the evolving eyewear competitive landscape, the group needs to prepare itself for a change in the near future in order to stay competitive.

Euromonitor International's Luxottica Group SpA in Eyewear (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Eyewear industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Contact Lenses, Spectacles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Scope of the Report
Strategic Evaluation
Competitive Positioning
Market Assessment
Geographic and Category Opportunities
Brand Strategy
Operations
Recommendations
Report Definitions

I would like to order

Product name: Luxottica Group SpA in Eyewear (World)

Product link: <https://marketpublishers.com/r/LC1ECCCD44FEN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LC1ECCCD44FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970