

Luxasia Philippines Inc in Luxury Goods (Philippines)

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Abstracts

In the period to 2012, Luxasia Philippines continued its emphasis being one of the top importers of super premium beauty and personal care products in the country. It continued to leverage its position as the main supplier of premium fragrances in Rustan's, the main luxury department store chain in the country, introducing many new variants regularly. For example, by the start of 2012, as many as seven bottles of Marc Jacobs perfumes had been launched, along with several others.

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Product coverage: Designer Apparel (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Cigars, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Travel Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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