

Luxasia (M) Sdn Bhd in Luxury Goods (Malaysia)

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Date: June 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: LFF2E82AA57EN

Abstracts

Luxasia (M) Sdn Bhd strives to maintain its leading position as distributor of super premium beauty and personal care products in Malaysia by constantly widening its brand portfolio. In addition, the company aims to strengthen its distribution network by increasing number of retailing outlets in Malaysia and to include more outlets in both urban and rural areas. Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles. **Product coverage:** Designer Apparel (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Cigars, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Travel Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data. **Why buy this report?**

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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