

Luvpet Korea Co Ltd in Pet Care (South Korea)

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Abstracts

The demand for a business model such as Luvpet Korea Co Ltd, which provides a total set of services including a clinic, pet beauty, training, a pet shop and even breeding and adoption, is growing amongst consumers. To satisfy the demand and capture the market growth, the retailer is focusing on widening its outlet number through the format of franchising. The retailing brand allows new outlet owners to learn and take the know-how of operating the business and convinces them that a pet-related...

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