

Luvitasindo PT in Luxury Goods (Indonesia)

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Abstracts

Owned directly by LVMH Moët Hennessy Louis Vuitton, Luvitasindo will continue to oversee the importing, distribution, marketing and retailing of its two notable luxury brands, Louis Vuitton and Dior, in Indonesia. Louis Vuitton opened a global store in 2009 and in 2013 the company is set to open a Dior flagship store in anticipation of growing demand for luxury goods in this country. The store will be situated in the most luxurious shopping centre, Plaza Indonesia Jakarta, and will become the...

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