

Lunch Garden Service SA in Consumer Foodservice (Belgium)

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Abstracts

In early 2016 Lunch Garden Service announced that it should become profitable from 2017. At the same time, it announced plans to relaunch an ambitious expansion plan in Belgium that originally began over 2012-2013 with remodelling projects and new outlet openings. The company estimates that there is room for the opening of another 10-15 Lunch Garden self-service cafeterias outlets in the country. One of the main threats to its further expansion is likely to come from McDonald's and also Burger K...

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