

# Lunaco spol sro in Soft Drinks (Slovakia)

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## **Abstracts**

Lunaco spol sro offers Slovakian consumers cheaper products of economy and standard quality at the lowest possible prices. The company specialises in the manufacture of private label products and has developed a strong and stable consumer base in Slovakia. Over the near future, the company will be pushed to cope with decreasing demand from the company's consumer base, persisting negative impact of economic crisis and strengthening competition. The company belongs among those that will fight for...

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