

Lumene Oy in Beauty and Personal Care (Finland)

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Abstracts

The domestic company relaunched its Lumene brand in 2016, with focus on "Finnishness" and natural ingredients. Most existing product lines were relaunched or discontinued while several new lines were launched.

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Contents

Strategic Direction

Key Facts

Summary 1 Lumene Oy: Key Facts

Summary 2 Lumene Oy: Operational Indicators

Competitive Positioning

Summary 3 Lumene Oy: Competitive Position 2016



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