

Luksoptyka Holding TOV in Eyewear (Ukraine)

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Abstracts

In the future, Luksoptyka Holding TOV is expected to enhance its position as the leading retailer of eyewear in Ukraine. It will consider new store openings, improving customer service levels and expanding its eyewear assortments through private label development. Price-competition will be an important factor in its competitiveness over the forecast period too.

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