

Lucardi BV in Personal Accessories (Netherlands)

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Abstracts

Lucardi is investing in the consolidation of its position in jewellery in the Netherlands by capturing shifting trends in consumer purchasing habits. The retailer expects that the importance of internet retailing will increasingly Netherlands during the forecast period and it intends to expand its reach with the introduction of online sales in Germany. In the Netherlands, the company is set to maintain its physical stores, but will also pursue a reconversion programme, which means smaller...

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