

LPP SA in Personal Accessories (Poland)

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Abstracts

LPP SA aims to strengthen its leadership in apparel in Poland and to gain a strong position within Europe. The company permanently develops its retail network in Poland and in other European countries. Moreover, in 2016 it will establish the first Reserved branded retail venues in Middle East countries. In the following years, progress in the sales area is planned to exceed 10% on annual basis. For instance, in 2016, it opened Reserved franchising outlets in Belarus, Kazakhstan and United Arab E...

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