

LPP SA in Apparel and Footwear (Poland)

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Abstracts

The company plans to develop both in Poland and internationally. Further growth within the country will be performed via opening new outlets, hence adding new floor space in shopping centres in large- and mid-sized cities of Poland. The development will be based on strengthening existing company brands and possibly launching or acquiring new brands. On an international scale, the company will strengthen its position in Central Eastern Europe. In Western Europe, LPP SA intends to open its flagship s...

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