

Lovina Beach Brewery PT in Alcoholic Drinks (Indonesia)

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Abstracts

With high annual growth year on year and still a low volume base, Lovina Beach Brewery through its Stark beer brand is expected to extend its production capacity and volume sales in Indonesia. As the sole domestic producer of wheat beer, the company is expected to widen its distribution network primarily through a partnership with ontrade establishments catering mostly to the premium segment.

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