

# Loux Marlafekas SA in Soft Drinks (Greece)

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#### **Abstracts**

The company is currently focusing on health and wellness soft drinks. The company is set to invest in building the distribution of its recently introduced sugar-free carbonates series Loux Plus & Light, which was launched in 2016.

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**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.

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## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Loux Marlafekas SA: Key Facts

**Competitive Positioning** 

Summary 2 Loux Marlafekas SA: Competitive Position 2016



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