

# Louvre Hotels Group in Travel and Tourism (Netherlands)

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## Abstracts

Louvre Hotels Group (the Golden Tulip hotels chain) is looking to expand its presence in the Netherlands, although it intends to proceed at a slow pace. Given the mature nature of hotels in the Netherlands, the company believes that it will be able to achieve more by focusing on the rapid expansion of the Golden Tulip chain in other countries. In the Netherlands, the company is set to continue renovating its hotels and improving their facilities in order to continue expanding its revenues. The...

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