

Louis Widmer SA in Beauty and Personal Care (Switzerland)

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Abstracts

Louis Widmer's strategy is to maintain its independence in the unsettled times of takeovers and mergers. The company is convinced that to preserve high-quality products while also offering exceptional customer service, it must remain independent and focus on long-term gains rather than short-term success. Louis Widmer AG seeks to keep its production headquarters in Switzerland to ensure the quality of its products.

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