

# Louis Widmer AG in Beauty and Personal Care (Switzerland)

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## Abstracts

Louis Widmer firmly believes that long term success can only be achieved through proper coordination, optimum execution and the relevant balance between tradition and modern technology. This philosophy is at the core of the company's values, and remains a significant part of the company's strategy for the future. Besides, the company plans to progressively develop its activities in existing markets, and continue its expansion in new geographies.

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