

Louis Vuitton Polska Sp zoo in Luxury Goods (Poland)

https://marketpublishers.com/r/LDCA237B946EN.html

Date: December 2016

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: LDCA237B946EN

Abstracts

Louis Vuitton Polska focuses on broadening its offer of models available in its flagship store. The company will continue to aim for product excellence. The company seeks to ensure that clients see nothing but quality all around them. The company is also expected to focus on increasing brand awareness amongst Polish consumers and will look to attract a growing number of tourists.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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