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Louis Pion SAS in Personal Accessories (France)

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Abstracts

Louis Pion aims to increase, or at least maintain, its value share in jewellery and watch specialist retailers in France over the forecast period, with the company likely to multiply the partnerships it maintains with various brands as it did during 2015 and 2016. Louis Pion entered into a partnership with difficult the crystal specialist Swarovski, for the 2015 Christmas and New Year. In 2016, Louis Pion worked in partnership with Chevignon to launch two models of exclusive watches designed by...

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