

Lotte Shopping Co Ltd in Retailing (Vietnam)

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Abstracts

With the grand opening of the retailer's 14th Vietnamese outlet in 2016, Lotte Shopping Co seems poised to meet its goal of 60 stores in Vietnam by 2020. Furthermore, the Vietnamese division of the South Korea-based multinational retail giant is also set to step up its mergers and acquisition activities and participate in several investment deals to meet its targets in the country.

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