

Lotte Hotel Co Ltd in Travel and Tourism (South Korea)

<https://marketpublishers.com/r/L511F2F3368EN.html>

Date: December 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: L511F2F3368EN

Abstracts

Lotte Hotel is rapidly growing its network of hotels. With its current portfolio of ten hotels in South Korea and overseas, the company is scheduled to open a total of six additional hotels in the year of 2014. Four of them are located domestically in major cities of Seoul, Daejeon and Jeju Island. Additionally, the company is planning to open a top luxury hotel on the highest (76th to 101st) floors of Lotte World Tower, which will be built by the end of year 2016. As a result of aggressive...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Online Travel Sales to Country Residents, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel and Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Lotte Hotel Co Ltd: Key Facts

Summary 2 Lotte Hotel Co Ltd: Operational Indicators

Company Background

Competitive Positioning

Summary 3 Lotte Hotel Co Ltd: Competitive Position 2013

I would like to order

Product name: Lotte Hotel Co Ltd in Travel and Tourism (South Korea)

Product link: <https://marketpublishers.com/r/L511F2F3368EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L511F2F3368EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970