

Lotte Card Co Ltd in Financial Cards and Payments (South Korea)

<https://marketpublishers.com/r/LC512AC5CBAEN.html>

Date: January 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: LC512AC5CBAEN

Abstracts

Lotte Card has strong retailing power, as Lotte Group holds various retailing channels: hypermarkets, department stores, electronic specialists, warehouse clubs, home shopping, and online malls. All of these retailing channels provide benefits when using Lotte Card. Lotte Group's discount offers and point saving offers help Lotte Card hold a certain level of market share by attracting consumers. However, to expand the market coverage, the company is showing effort in offering credit cards with...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Financial Cards and Payments market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Lotte Card Co Ltd: Operational Indicators

Company Background

Competitive Positioning

Summary 2 Lotte Card Co Ltd: Competitive Position 2013

I would like to order

Product name: Lotte Card Co Ltd in Financial Cards and Payments (South Korea)

Product link: <https://marketpublishers.com/r/LC512AC5CBAEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LC512AC5CBAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970