

L'Oréal Magyarország Kft in Beauty and Personal Care (Hungary)

<https://marketpublishers.com/r/LC14EAEB134EN.html>

Date: April 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: LC14EAEB134EN

Abstracts

L'Oréal Magyarország plans to further increase its sales in Hungary and strengthen its position within beauty and personal care. L'Oréal will continue to invest in advertising and promotion to benefit from the rising disposable incomes of Hungarians, and conduct brand campaigns with special discounts, as well as new product launches, promoted through the mass media, to widen the consumer base for its beauty and personal care products. The company is expected to increasingly use online media, inc...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Sets/Kits, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 L'Oréal Magyarország Kft: Key Facts

Summary 2 L'Oréal Magyarország Kft: Operational Indicators

Competitive Positioning

Summary 3 L'Oréal Magyarország Kft: Competitive Position 2016

I would like to order

Product name: L'Oréal Magyarország Kft in Beauty and Personal Care (Hungary)

Product link: <https://marketpublishers.com/r/LC14EAEB134EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LC14EAEB134EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970