

# L'Oréal Sverige AB in Beauty and Personal Care (Sweden)

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Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: L724634DAAEEN

## Abstracts

L'Oréal Sverige AB's is a part of the larger holding French L'Oréal Groupe and its main objective is to preserve its position as the leader in beauty and personal care in Sweden by continuing its focus on innovation across many categories.

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