

# L'Oréal (M) Sdn Bhd in Beauty and Personal Care (Malaysia)

<https://marketpublishers.com/r/L5C5A19B5C5EN.html>

Date: October 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: L5C5A19B5C5EN

## Abstracts

L'Oréal will continue to leverage on its technical expertise in the beauty and personal care to launch innovative products over the forecast period. With strong financial capability that is supplied from its headquarters, L'Oréal in Malaysia will also invest strongly in expanding its distribution network and marketing activities to increase visibility for its products as well and maintain its leading position.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Sets/Kits, Skin Care, Sun Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 L'Oréal (M) Sdn Bhd: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 L'Oréal (M) Sdn Bhd: Competitive Position 2013

## I would like to order

Product name: L'Oréal (M) Sdn Bhd in Beauty and Personal Care (Malaysia)

Product link: <https://marketpublishers.com/r/L5C5A19B5C5EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L5C5A19B5C5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970