

L'Oréal (M) Sdn Bhd in Beauty and Personal Care (Malaysia)

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Abstracts

L'Oréal will continue to leverage on its technical expertise in the beauty and personal care to launch innovative products over the forecast period. With strong financial capability that is supplied from its headquarters, L'Oréal in Malaysia will also invest strongly in expanding its distribution network and marketing activities to increase visibility for its products as well and maintain its leading position.

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