

## Lola Ribar dd in Tissue and Hygiene (Croatia)

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### Abstracts

The forecast period might resolve questions about Lola Ribar's strategic direction in Croatian tissue and hygiene; until further open strategic moves from the company occur, it is only possible to presume that Lola Ribar will see its potential room for growth and invest more into the retail side. Even if that is not the case, the company can still enjoy consumer loyalty for a certain time due to tradition and quality offered under the Lola brand.

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