

Lojas Renner SA in Retailing (Brazil)

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Date: January 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: L0173DE3B04EN

Abstracts

Lojas Renner will continue to focus on expansion through new store openings in shopping malls. The company is also expected to maintain its focus on the diversification of its product mix following the acquisition in 2011 of Camicado, as well as improving its financial solutions via the creation of its own financial institution (Realize Crédito, Financiamento e Investimento), which was approved by Brazil's Central Bank in 2016.

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