

Lojas Renner SA in Apparel and Footwear (Brazil)

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Abstracts

Even with the macroeconomic scenario of recession, in 2016 Lojas Renner continued to expand through store openings, inaugurating 64 stores: 25 Lojas Renners, 17 Camicados and 22 Youcoms. The store concentration still remains in the south and southeast regions of Brazil. Until the third quarter of 2016 the company reduced its investments in expansion by 36% in comparison to 2015. The target is to achieve 450 points of sale in Brazil by 2021.

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