

Lojas Colombo SA - Comércio de Utilidades Domésticas in Consumer Appliances (Brazil)

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Abstracts

Lojas Colombo SA is expected to continue expanding its branch network in southern Brazil in order to maintain its leading positioning in this region. Following the main trends among electronics and appliance specialist retailers in Brazil, the company is expected to continue improving its online platform, customer service levels and financial services in order to increase consumer awareness and improve consumer loyalty.

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