

Loewe AG in Consumer Electronics (Germany)

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Abstracts

With the support of its new investor, Loewe AG is finally able to focus entirely on the development and introduction of its new premium brand concept in 2014, which strategically revolves around a complete system approach represented by an innovative home-entertainment platform for increasingly sophisticated consumers. Investments in modern structures and innovative technology, with individual solutions for businesses and consumers alike, are set to be key to the company's expected future...

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