

Lodging in Venezuela

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Abstracts

The high inflation rate on food and beverages has continued to play an important role in hotels' cost structures, as breakfast is typically included in the room charge, thereby increasing the pressure on margins. During 2018, hotels faced greater difficulty in the acquisition of all kinds of goods, including parts for lifts and other machinery, linen products, cleaning products and staples, which were becoming scarce nationwide. Chained hotels have previously been resourceful in managing the adv...

Euromonitor International's Lodging in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Hotels, Lodging Offline, Lodging Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Lodging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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