

# Lodging in Ukraine

<https://marketpublishers.com/r/LB11086E8B4EN.html>

Date: September 2021

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: LB11086E8B4EN

## Abstracts

Ukraine's key tourism authority – State Agency for Tourism Development – has introduced a new initiative aimed at ensuring COVID-19 safety measures are adhered to. This move comes amidst a potential rise in COVID-19 cases due to the effects of the Delta variant. Under the initiative a 'Safety Certificate' is issued for lodging establishments where all staff have been fully vaccinated. After all of an establishment's staff have been fully vaccinated a certifying sticker is issued confirming its s...

Euromonitor International's Lodging in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Hotels, Lodging Offline, Lodging Online, Other Lodging, Short-Term Rentals.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Lodging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### LODGING IN UKRAINE

#### KEY DATA FINDINGS

#### 2021 IMPACT

COVID-19 'Safety Certificate' introduced by tourism authority

Gambling reintroduced in Ukraine in 2021 with hotels playing a key role

#### RECOVERY AND OPPORTUNITIES

Privatisation presents opportunities for hotels in prime locations

Drop in business demand could force hotels to adapt

#### CATEGORY DATA

Table 1 Lodging Sales: Value 2016-2021

Table 2 Lodging Online Sales: Value 2016-2021

Table 3 Hotels Sales: Value 2016-2021

Table 4 Hotels Online Sales: Value 2016-2021

Table 5 Other Lodging Sales: Value 2016-2021

Table 6 Other Lodging Online Sales: Value 2016-2021

Table 7 Lodging Outlets: Units 2016-2021

Table 8 Lodging: Number of Rooms 2016-2021

Table 9 Lodging by Incoming vs Domestic: % Value 2016-2021

Table 10 Hotels NBO Company Shares: % Value 2016-2020

Table 11 Hotel Brands by Key Performance Indicators 2021

Table 12 Forecast Lodging Sales: Value 2021-2026

Table 13 Forecast Lodging Online Sales: Value 2021-2026

Table 14 Forecast Hotels Sales: Value 2021-2026

Table 15 Forecast Hotels Online Sales: Value 2021-2026

Table 16 Forecast Other Lodging Sales: Value 2021-2026

Table 17 Forecast Other Lodging Online Sales: Value 2021-2026

Table 18 Forecast Lodging Outlets: Units 2021-2026

CHART 1 Inbound Receipts: 2021-2026

CHART 2 Average Spend per Trip for Inbound Arrivals: 2021-2026

### TRAVEL IN UKRAINE

#### EXECUTIVE SUMMARY

Travel in 2021

COVID-19 impact on travel

Company response to COVID-19 in 2021: Airlines and hotels

Impact of COVID-19 on online bookings and travel intermediaries in 2021

What next for travel?

#### MARKET DATA

Table 19 Other Transport Sales: Value 2016-2021

Table 20 Other Transport Online Sales: Value 2016-2021

Table 21 Forecast Other Transport Sales: Value 2021-2026

Table 22 Forecast Other Transport Online Sales: Value 2021-2026

Table 23 Activities and Experiences: Value 2016-2021

Table 24 Forecast Activities and Experiences: Value 2021-2026

GLOBAL INDUSTRY ENVIRONMENT

DISCLAIMER

SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Lodging in Ukraine

Product link: <https://marketpublishers.com/r/LB11086E8B4EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LB11086E8B4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970