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Lodging (Destination) in Spain

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Abstracts

Having plunged by almost two thirds during 2020 due to pandemic restrictions, lodging (destination) continued to recover in 2022. After the lifting of most travel restrictions in May 2021, there was a significant increase in hotel reservations for the summer holidays, especially amongst domestic travellers. The preferred destinations are the Spanish coasts and the Balearic and Canary Islands.

Euromonitor International's Lodging (Destination) in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Lodging (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

LODGING (DESTINATION) IN SPAIN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Rebound in international visitors drives recovery
Supply of short-term rentals rebounds

PROSPECTS AND OPPORTUNITIES

Luxury hotels will be at the leading edge of growth
Sustainability will grow in significance for consumers

CATEGORY DATA

Table 1 Lodging (Destination) Sales: Value 2017-2022
Table 2 Lodging (Destination) Online Sales: Value 2017-2022
Table 3 Hotels Sales: Value 2017-2022
Table 4 Hotels Online Sales: Value 2017-2022
Table 5 Other Lodging Sales: Value 2017-2022
Table 6 Other Lodging Online Sales: Value 2017-2022
Table 7 Lodging (Destination) Outlets: Units 2017-2022
Table 8 Lodging (Destination) Rooms: Number of Rooms 2017-2022
Table 9 Lodging (Destination) by Incoming vs Domestic: % Value 2017-2022
Table 10 Hotels NBO Company Shares: % Value 2017-2021
Table 11 Hotel Brands by Key Performance Indicators 2022
Table 12 Forecast Lodging (Destination) Sales: Value 2022-2027
Table 13 Forecast Lodging (Destination) Online Sales: Value 2022-2027
Table 14 Forecast Hotels Sales: Value 2022-2027
Table 15 Forecast Hotels Online Sales: Value 2022-2027
Table 16 Forecast Other Lodging Sales: Value 2022-2027
Table 17 Forecast Other Lodging Online Sales: Value 2022-2027
Table 18 Forecast Lodging (Destination) Outlets: Units 2022-2027
CHART 1 Inbound Receipts: 2022-2027
CHART 2 Average Spend per Trip for Inbound Arrivals: 2022-2027

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TRAVEL IN SPAIN

EXECUTIVE SUMMARY

Travel in 2022
Airlines: Key trends
Hotels: Key trends
Booking: Key trends
What next for travel?

MARKET DATA

Table 19 Surface Travel Modes Sales: Value 2017-2022
Table 20 Surface Travel Modes Online Sales: Value 2017-2022
Table 21 Forecast Surface Travel Modes Sales: Value 2022-2027
Table 22 Forecast Surface Travel Modes Online Sales: Value 2022-2027
Table 23 In-Destination Spending: Value 2017-2022
Table 24 Forecast In-Destination Spending: Value 2022-2027

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SOURCES

Summary 1 Research Sources

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