

Lodging in Slovenia

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Abstracts

Lodging will be particularly hit hard by the COVID-19 crisis in 2020 overall. Similar to car rentals, the significant decline in inbound arrivals has led to a subsequent decline in the number of overnight stays which will cause sales to plummet. As global travel bans were implemented in March, consumers saw both their flights and any upcoming hotel reservations to be cancelled or postponed. Eventually, the Slovenian government ordered the closure of hotels as they are deemed unessential. In some...

Euromonitor International's Lodging in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Hotels, Lodging Offline, Lodging Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Lodging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

KEY DATA FINDINGS

2020 IMPACT

Lodging impacted by sharp decline in inbound arrivals

Hotel renovations continue despite the COVID-19 outbreak

RECOVERY AND OPPORTUNITIES

Short-term rentals will suffer from government regulations

Glamping will be popular as a safe holiday alternative

CATEGORY DATA

Table 1 Lodging Sales: Value 2015-2020

Table 2 Lodging Online Sales: Value 2015-2020

Table 3 Hotels Sales: Value 2015-2020

Table 4 Hotels Online Sales: Value 2015-2020

Table 5 Other Lodging Sales: Value 2015-2020

Table 6 Other Lodging Online Sales: Value 2015-2020

Table 7 Lodging Outlets: Units 2015-2020

Table 8 Lodging: Number of Rooms 2015-2020

Table 9 Lodging by Incoming vs Domestic: % Value 2015-2020

Table 10 Hotels NBO Company Shares: % Value 2016-2020

Table 11 Hotel Brands by Key Performance Indicators 2020

Table 12 Forecast Lodging Sales: Value 2020-2025

Table 13 Forecast Lodging Online Sales: Value 2020-2025

Table 14 Forecast Hotels Sales: Value 2020-2025

Table 15 Forecast Hotels Online Sales: Value 2020-2025

Table 16 Forecast Other Lodging Sales: Value 2020-2025

Table 17 Forecast Other Lodging Online Sales: Value 2020-2025

Table 18 Forecast Lodging Outlets: Units 2020-2025

EXECUTIVE SUMMARY

COVID-19 impact on travel

COVID-19 country impact

Company response to COVID-19: Airlines and hotels

Impact of COVID-19 on online bookings and travel intermediaries

What next for travel?

CHART 1 Inbound Receipts: 2020-2025

CHART 2 Average Spend per Trip for Inbound Arrivals: 2020-2025

MARKET DATA

Table 19 Annual Leave: Volume 2015-2020

Table 20 Travellers by Age: Number of People 2015-2020

Table 21 Seasonality: Number of People 2015-2020

Table 22 Leisure Outbound Demographics: Number of Trips 2015-2020

Table 23 Other Transport Sales: Value 2015-2020

Table 24 Other Transport Online Sales: Value 2015-2020

Table 25 Forecast Other Transport Sales: Value 2020-2025

Table 26 Forecast Other Transport Online Sales: Value 2020-2025

Table 27 Activities and Experiences: Value 2015-2020

Table 28 Forecast Activities and Experiences: Value 2020-2025

GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

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SOURCES

Summary 1 Research Sources

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