

Lodging in Russia

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Abstracts

Lodging retail current value sales declined by almost half during 2020. Demand for lodging collapsed as inbound tourism stalled and regulations regarding movement within Russia undermined domestic travel. During lockdown, hotels and short-term rentals suspended all usual services. While many shut their doors completely, others re-oriented their activities towards delivery and providing self-isolation solutions, among other things. Several Moscow hotels offered free accommodation and food to medi...

Euromonitor International's Lodging in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Hotels, Lodging Offline, Lodging Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Lodging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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