

Lodging (Destination) in Romania

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Abstracts

2022 saw further strong growth in lodging, the second consecutive year that the category recorded a robust recovery from the impact of the COVID-19 pandemic. Demand for lodging was heavily negatively affected by the restrictions imposed on the travel and tourism and hospitality industries at the peak of the COVID-19 pandemic during 2020. However, since 2021 the category has mounted a strong recovery as occupancy rates rose steadily, despite the opening new hotels. These new openings have been un...

Euromonitor International's Lodging (Destination) in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Lodging (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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