

Lodging (Destination) in Kenya

<https://marketpublishers.com/r/LOE2FB80709EN.html>

Date: September 2022

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: LOE2FB80709EN

Abstracts

Lodging (destination) recovered at an accelerated pace during 2022 on the easing of COVID-19 restrictions but still stood at less than two thirds of its 2019 peak. Meanwhile, the number of sites/outlets rose for the first time in three years but also remained well below its 2019 peak.

Euromonitor International's Lodging (Destination) in Kenya report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Lodging (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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