

Lodging (Destination) in Japan

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Abstracts

Following the decrease of COVID-19 cases, in March 2022 the government decided to lift the quasi-state of emergency in the remaining 18 prefectures, including Tokyo and Osaka, where COVID-19 cases had remained high compared with other prefectures. With this move, domestic travel regained momentum, and recovery was observed especially during the Golden Week holiday in May 2022. Following the return of domestic travel, the occupancy rates for lodging in Japan improved greatly. Furthermore, in June...

Euromonitor International's Lodging (Destination) in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Lodging (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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