

# Lodging (Destination) in Italy

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## Abstracts

Hotels overall is rising in terms of number of room nights and number of rooms in 2022, though is yet to reach pre-pandemic levels, In terms of sites/outlets, however, hotels has been declining steadily since the beginning of the review period. Budget hotels and mid-market hotels have also been falling in terms of sites/outlets throughout the review period and into 2022, while luxury hotels sees the opposite trend of continuous rises. Upscale hotels, meanwhile, is rising but still falls short of...

Euromonitor International's Lodging (Destination) in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

**Product coverage:** Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Lodging (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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