

Lodging (Destination) in Indonesia

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Abstracts

Hotels overall in Indonesia saw strong, post-pandemic improvements in early 2021, before the Delta variant spread rapidly in mid-2021. There were still restrictions prohibiting travel during Eid, however. Faced with still relatively low demand due to the absence of foreign tourists from Indonesia for much of 2021 and into 2022, many of the country's hotels have reduced room rates in an effort to stimulate sales. With room rates at many hotels below the typical average throughout 2021, occupancy...

Euromonitor International's Lodging (Destination) in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Lodging (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Diversified strategies necessary for continued growth for hotel players

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