

# Lodging (Destination) in Hungary

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## Abstracts

The number of room nights continued to recover during 2022 but remained well below its pre-pandemic (2019) peak. With most COVID-19 rules eliminated during the early part of the year, local consumers began to travel again, with long wellness weekends and family visits/reunions particularly popular after two long years of restrictions and lockdowns. The fact that many consumers had built up significant excess savings as a result of the pandemic and changes to the tax system also played a role in...

Euromonitor International's Lodging (Destination) in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

**Product coverage:** Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Lodging (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### LODGING (DESTINATION) IN HUNGARY

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Excess savings buoy domestic demand, as COVID-19 restrictions are relaxed  
Lodging operators squeezed by rising costs

#### PROSPECTS AND OPPORTUNITIES

Recovery will be impeded by economic uncertainty  
Openings will drive strong growth in luxury hotel revenue

#### CATEGORY DATA

Table 1 Lodging (Destination) Sales: Value 2017-2022
Table 2 Lodging (Destination) Online Sales: Value 2017-2022
Table 3 Hotels Sales: Value 2017-2022
Table 4 Hotels Online Sales: Value 2017-2022
Table 5 Other Lodging Sales: Value 2017-2022
Table 6 Other Lodging Online Sales: Value 2017-2022
Table 7 Lodging (Destination) Outlets: Units 2017-2022
Table 8 Lodging (Destination) Rooms: Number of Rooms 2017-2022
Table 9 Lodging (Destination) by Incoming vs Domestic: % Value 2017-2022
Table 10 Hotels NBO Company Shares: % Value 2017-2021
Table 11 Hotel Brands by Key Performance Indicators 2022
Table 12 Forecast Lodging (Destination) Sales: Value 2022-2027
Table 13 Forecast Lodging (Destination) Online Sales: Value 2022-2027
Table 14 Forecast Hotels Sales: Value 2022-2027
Table 15 Forecast Hotels Online Sales: Value 2022-2027
Table 16 Forecast Other Lodging Sales: Value 2022-2027
Table 17 Forecast Other Lodging Online Sales: Value 2022-2027
Table 18 Forecast Lodging (Destination) Outlets: Units 2022-2027
CHART 1 Inbound Receipts: 2022-2027
CHART 2 Average Spend per Trip for Inbound Arrivals: 2022-2027

## **TRAVEL IN HUNGARY**

### **EXECUTIVE SUMMARY**

Travel in 2022

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

### **MARKET DATA**

Table 19 Surface Travel Modes Sales: Value 2017-2022

Table 20 Surface Travel Modes Online Sales: Value 2017-2022

Table 21 Forecast Surface Travel Modes Sales: Value 2022-2027

Table 22 Forecast Surface Travel Modes Online Sales: Value 2022-2027

Table 23 In-Destination Spending: Value 2017-2022

Table 24 Forecast In-Destination Spending: Value 2022-2027

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### **SOURCES**

Summary 1 Research Sources

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