

Lodging (Destination) in Egypt

<https://marketpublishers.com/r/L597C8C24AFEN.html>

Date: September 2022

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: L597C8C24AFEN

Abstracts

The Egyptian Ministry of Tourism and Antiquities recently announced that its long-term plan to expand lodging capacity in the country was bearing fruit as 19 new hotels had opened during 2021, adding 3,000 new hotel rooms to the country's total lodging capacity. The ministry also stated that most of the new hotels that had opened were located in the governorates of the Red Sea, South Sinai, Giza, Suez, Damietta, Mansoura and North Coast and this is an indication that the Ministry is achieving...

Euromonitor International's Lodging (Destination) in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Lodging (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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