

Lodging (Destination) in Argentina

<https://marketpublishers.com/r/L12513C6FA3EN.html>

Date: September 2022

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: L12513C6FA3EN

Abstracts

The Previaje programme promoted by the National Ministry of Tourism continues to have a very positive impact on lodging, and especially on higher-end hotels. However, those seeing the most benefit are those located outside of Buenos Aires City and in different areas of Argentina. The City of Buenos Aires is the most popular for foreign tourists and in 2022 continues to suffer the impact of the pandemic and its fallout, deeply affected by low rates of international tourism. Despite incentives, re...

Euromonitor International's Lodging (Destination) in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Lodging (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

LODGING (DESTINATION) IN ARGENTINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Buenos Aires City hotels still suffer from pandemic fallout while Hilton continues expansion plans in 2022

Airbnb leads lodging overall thanks to dominance of short-term rentals, and Sheraton leads hotels while players focus on rebranding ventures

PROSPECTS AND OPPORTUNITIES

International chains plan host of new hotel openings over forecast period

Eco-friendly trends to direct development in hotels and see rise in demand for glamping experiences

CATEGORY DATA

Table 1 Lodging (Destination) Sales: Value 2017-2022

Table 2 Lodging (Destination) Online Sales: Value 2017-2022

Table 3 Hotels Sales: Value 2017-2022

Table 4 Hotels Online Sales: Value 2017-2022

Table 5 Other Lodging Sales: Value 2017-2022

Table 6 Other Lodging Online Sales: Value 2017-2022

Table 7 Lodging (Destination) Outlets: Units 2017-2022

Table 8 Lodging (Destination) Rooms: Number of Rooms 2017-2022

Table 9 Lodging (Destination) by Incoming vs Domestic: % Value 2017-2022

Table 10 Hotels NBO Company Shares: % Value 2017-2021

Table 11 Hotel Brands by Key Performance Indicators 2022

Table 12 Forecast Lodging (Destination) Sales: Value 2022-2027

Table 13 Forecast Lodging (Destination) Online Sales: Value 2022-2027

Table 14 Forecast Hotels Sales: Value 2022-2027

Table 15 Forecast Hotels Online Sales: Value 2022-2027

Table 16 Forecast Other Lodging Sales: Value 2022-2027

Table 17 Forecast Other Lodging Online Sales: Value 2022-2027

Table 18 Forecast Lodging (Destination) Outlets: Units 2022-2027

CHART 1 Inbound Receipts: 2022-2027

CHART 2 Average Spend per Trip for Inbound Arrivals: 2022-2027

TRAVEL IN ARGENTINA

EXECUTIVE SUMMARY

Travel in 2022

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 19 Surface Travel Modes Sales: Value 2017-2022

Table 20 Surface Travel Modes Online Sales: Value 2017-2022

Table 21 Forecast Surface Travel Modes Sales: Value 2022-2027

Table 22 Forecast Surface Travel Modes Online Sales: Value 2022-2027

Table 23 In-Destination Spending: Value 2017-2022

Table 24 Forecast In-Destination Spending: Value 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Lodging (Destination) in Argentina

Product link: <https://marketpublishers.com/r/L12513C6FA3EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L12513C6FA3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970