

Lodging (Destination) in the United Kingdom

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Abstracts

In 2023, the growth of hotels is being driven by a diverse range of segments. Mid-market hotels and unrated hotels have experienced a surge in demand as consumers seek more affordable accommodation options amid the cost-of-living crisis. Mid-market hotels, offering a balance between affordability and quality, have become popular among price-conscious travellers, providing reasonable pricing and decent amenities. Luxury and upscale hotels, catering for discerning travellers, continue to grow in t...

Euromonitor International's Lodging (Destination) in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Lodging (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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