

# Lodging (Destination) in Peru

<https://marketpublishers.com/r/LA529B8D1C58EN.html>

Date: September 2023

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: LA529B8D1C58EN

## Abstracts

The lodging sector saw significant growth in 2022 and continued to grow in 2023, but to a lesser degree. However, its sales remained well below the levels registered prior to the pandemic, with growth rates being lower than the increase in flow of tourists. This is because an important proportion of travellers, especially domestic tourists, are choosing to stay at the homes of family and friends, so they are not only travelling for vacations and relaxation, but also to visit their relatives and...

Euromonitor International's Lodging (Destination) in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Lodging (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### LODGING (DESTINATION) IN PERU

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Significant recovery, but lodging sector remains far below pre-pandemic levels due to the use of family homes, social conflicts, and climate problems

Hotel investment includes remodelling and innovative service proposals

#### PROSPECTS AND OPPORTUNITIES

Some changes in tourist habits observed, such as shorter-term planning in lodging reservations, greater use of online media and greater demand for high-quality facilities

Hotels implement new strategies to deal with slow recovery that include promotion of their own channels, loyalty programmes and variable prices

#### CATEGORY DATA

Table 1 Lodging (Destination) Sales: Value 2018-2023

Table 2 Lodging (Destination) Online Sales: Value 2018-2023

Table 3 Hotels Sales: Value 2018-2023

Table 4 Hotels Online Sales: Value 2018-2023

Table 5 Other Lodging Sales: Value 2018-2023

Table 6 Other Lodging Online Sales: Value 2018-2023

Table 7 Lodging (Destination) Outlets: Units 2018-2023

Table 8 Lodging (Destination) Rooms: Number of Rooms 2018-2023

Table 9 Lodging (Destination) by Incoming vs Domestic: % Value 2018-2023

Table 10 Hotels NBO Company Shares: % Value 2018-2022

Table 11 Hotel Brands by Key Performance Indicators 2023

Table 12 Forecast Lodging (Destination) Sales: Value 2023-2028

Table 13 Forecast Lodging (Destination) Online Sales: Value 2023-2028

Table 14 Forecast Hotels Sales: Value 2023-2028

Table 15 Forecast Hotels Online Sales: Value 2023-2028

Table 16 Forecast Other Lodging Sales: Value 2023-2028

Table 17 Forecast Other Lodging Online Sales: Value 2023-2028

Table 18 Forecast Lodging (Destination) Outlets: Units 2023-2028

### TRAVEL IN PERU

#### EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

**MARKET DATA**

Table 19 Surface Travel Modes Sales: Value 2018-2023

Table 20 Surface Travel Modes Online Sales: Value 2018-2023

Table 21 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 22 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 23 In-Destination Spending: Value 2018-2023

Table 24 Forecast In-Destination Spending: Value 2023-2028

**DISCLAIMER****SOURCES**

Summary 1 Research Sources

## I would like to order

Product name: Lodging (Destination) in Peru

Product link: <https://marketpublishers.com/r/LA529B8D1C58EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LA529B8D1C58EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970