

Lodging (Destination) in Mexico

<https://marketpublishers.com/r/LA2F81C88DD5EN.html>

Date: September 2023

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: LA2F81C88DD5EN

Abstracts

Lodging surpassed the 2019 level of current value sales in 2022. Nevertheless, in 2023 double-digit growth is still expected, with luxury and upscale hotels, and short-term rentals being the categories leading its expansion. To mitigate the impact of inflation, many businesses are turning to the concept of “all inclusive” packages. These comprehensive offerings not only shield travellers from the effects of inflation, but also provide a range of activities and programmes within a self-contained...

Euromonitor International's Lodging (Destination) in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Lodging (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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