

Lodging (Destination) in Indonesia

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Abstracts

In 2023, the hotel occupancy rate has again shown an increase, although it has not yet recovered to the figure seen in 2019, immediately before the outbreak of COVID-19. However, several cities in Central Java, such as Solo City, have recorded occupancy rates at several three-star hotels that are already higher than in 2019. The main reason behind the continued increase in hotel occupancy rates is the high number of visits by domestic tourists, especially to mid-market hotels. On the other hand,...

Euromonitor International's Lodging (Destination) in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Lodging (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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